

Reforestation at full speed with Sylva Nova

A look at where we are at the end of 2018, whether in terms of individual projects or those carried out with the reference partner Reforest'Action

Sylva Nova has made reforestation a priority supported by enterprises and institutions with a concern for contributing to a more sustainable future.

The projects selected demonstrate **many aspects of added value**: environmental, of course, but also economically, culturally and for society. The replanting of trees takes place following a **storm**, a **fire**, the threatening onset of the desert, a **cultural failure**, or simply in order to increase the global forest area through re-planting **abandoned sites**.

The plantations are **locally** managed and in certain cases contribute to assisting with professional reinsertion or rehabilitation approaches. They are all conceived with a concern for **indigenous species**, local heritage and the optimisation of **biodiversity** (flora and fauna). The well-being of local populations and attractiveness for tourists are clear beneficiaries too.

A look at where we are at the end of 2018, a year when reforestation has been at full speed, whether in terms of individual projects or those carried out with the reference partner Reforest'Action:



In **Italy**, in the only Model Italian forest of the Fiorentine Mountains just outside Florence, a plantation of 15,000 trees is underway, out of a programme which will number 150,000 over a three year period.

In **Spain**, in the Bilbao region where only 19% of the land is covered by forest, a first plantation phase of over 6,000 trees has started in the Palencia forest; it is set to receive 250,000 new trees per year. At Barcelona, 2,000 trees have just been planted and two similar programmes are underway at Madrid and Alicante. And in Madrid, finally, the communes are working to create urban forests dedicated to saving the biodiversity and to educating local populations.

In **Portugal**, four sites have been at the reforestation stage since this December, within a total of 30,000 trees of various types from a programme which may number 150,000 per year.

In **Belgium**, the reimplantation of a historic beech wood (3,000 beech trees) in the Brabant Flamand has just been finished, while also introducing new species and encouraging the spontaneous regeneration of the ground canopy. At Mohiville in Namur province, an extension to an existing forest through planting abandoned agricultural sites has begun with the support of the 'Visible' company. This project arouses even more enthusiasm in Sylva Nova as Visible is the company in charge of its visual identity and as it is working on this project to celebrate its 20th anniversary. A fine opportunity to support a responsible approach which has sense for all of the team!

YOUR TAILOR-MADE CONTRIBUTION

The portfolio of reforestation projects proposed by Sylva Nova is constantly growing. In Spain, Belgium, Ireland, Armenia, Portugal, Italy, Ukraine and soon in France and Germany, Sylva Nova makes available a portfolio of projects which you can support through '**à la carte**' **environmental sponsorship programmes**. Project dossiers, budget estimations and a calculation of the level of CO₂ absorption can rapidly be made available to you!

Planting a forest is to provide added value to a region and a community for several generations.