

## The forestry expertise of Sylva Nova for the benefit of reforestation

### From the 2019-2020 season to the 2020-2021 season

#### 2019-2020

In December 2019, we analysed the situation halfway through the 2019-2020 season. At that time, we estimated that 750,000 to 800,000 new trees were to be planted. Since then, right in the middle of the plantation period, Covid-19 has made its way into our lives. Despite impacting us in so many visible ways, with many more doubtless to come, we have been able to plant this season **683,675 trees**. Each project has been sourced, validated and monitored on site by Sylva Nova in 8 different countries: Belgium (286,440), France (148,400), Spain (67,026), Portugal (60,921), Italy (58,600), Ireland (51,488), Luxembourg (6,800) and the Netherlands (4,000).



#### 2020-2021

We are today actively preparing the 2020-2021 season, which looks promising.

- | We owe this to the growing commitment of enterprises and institutions, which are showing ever more concern for their social responsibility.
- | It is also due to our strengthened collaboration with Reforest'Action, with whom the sphere of our activities is extending and diversifying.
- | Our partnership with the Jane Goodall Institute also remains in place and the opening of the FSC® certification group (Forest Stewardship Council) to French owners, making Sylva Nova one of the rare bi-national certification groups, should also play a part in this.
- | On top of this, the growing citizen awareness and mobilisation regarding the place of nature in the quality of our lives represents a determining factor.



In concrete terms, even if there has been some doubt surrounding many decisions, there is by contrast no doubt about the beneficial effect of the numerous functions carried out by the forest: protecting the environment and biodiversity, architect of our countryside, improving our health, providing wood...



Today more than ever, in order to appreciate the real value of forests and to make them stronger within a context of climate change, Sylva Nova advocates taking care of the forest over the long term in line with the unalterable lifecycle of the tree. It is pointless looking for plantation and speed records! It is through careful reflection and monitoring, favouring quality over quantity, that forests must be helped in their **natural regeneration**.



This is the direction taken by Sylva Nova: paying attention to the choice of species, adapting to the situation, caring for trees which can be cared for, favouring continuous coverage and reducing artificial density to the benefit of natural selection... This is the approach of Sylva Nova as the 2020-2021 season dawns.

**Thank you to all those who have already placed their trust in our work,  
and to those who are considering doing so...**